Project Assessment Template

Team Name: _____   Team Members' Names: _____

On a scale from 1 being the lowest score and 10 being the highest score for each criteria, please rate each idea according to the following criteria

	IDEA 1	IDEA 2	IDEA 3
*Is the target **customer** clearly identifiable? Who needs it?*			
*Importance of the **problem** faced by target customer? Do you actually solve a real problem or this is something just good to have?*			
*What are the **distinctiveness** of solution proposed compared to other existing products? Is this something unique or extension to an existing product?*			
***Revenue opportunity** over 5 years? Does it have the potential to make money?*			
*What is the overall likelihood of success? Can you **successfully** achieve the project goals?*			
*Can it be done within 9 months (**scheduling**)?*			
*Does it take less than $600 in total **budget**?*			
*Do you have the **skilled** required to complete the project?*			

*Likelihood to overcome **technical** challenges?*			
Other: _____ _____			
Which idea seems best ?			